

The milestones achieved in 2009 are a tough act to follow, so we're stepping up the conference experience in 2010 with even more ABWA insights, professional development, and opportunities to connect with amazing ABWA members.

On Friday morning, we kick off with a networking extravaganza where you will have an opportunity to connect with your Association leaders and dignitaries including your National Board of Directors, Ambassadors, and ABWA's Top 10 Business Women. Not to mention the boundless connections you will make with interesting and influential members from your district, this event puts the power of ABWA right in front of you!

In this day-long session, we will review your district's progress and performance in key areas of Association Management, and discuss issues and challenges facing today's team leaders. You will learn about the innovative new products, services, and resources coming on line in 2010 and how to leverage these opportunities in managing your ABWA team more effectively. This session is a must-have for all members who want to enhance the value of their ABWA membership!

# Where DO WE go from here?

## Agenda for All Conference Locations

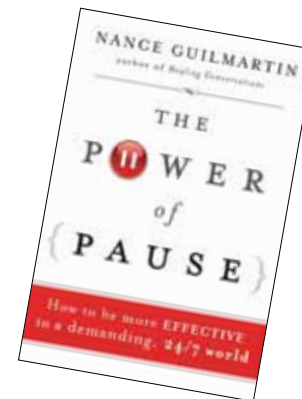
### Friday

- 7:00 a.m. – 4:00 p.m. Conference Registration
- 8:00 a.m. – 8:30 a.m. First Timer's Orientation
- 9:00 a.m. – 12:30 p.m. ABWA Management
- 12:30 p.m. – 5:30 p.m. Submit Newsletters for Competition
- 12:30 p.m. – 2:00 p.m. Lunch on Own/Exhibitor Shopping
- 2:00 p.m. – 4:00 p.m. ABWA Management (cont'd. from morning session)
- 6:00 p.m. – 8:30 p.m. Opening Session/Banquet

### Saturday

- 7:00 a.m. – 10:00 a.m. Conference Registration
- 8:00 a.m. – 11:30 a.m. Professional Development Seminar
- 12:30 p.m. – 2:00 p.m. All Conference Luncheon
- 3:00 p.m. – 5:00 p.m. Professional Development Seminar (cont'd. from morning session)

Keynote speaker Nance Guilmartin joins us in The Woodlands, Tex., from March 19-20, 2010.



The first 100 complete registrations received on or before ABWA's posted early bird cut-off will get a copy of Guilmartin's newest book, *The Power of Pause*.

### KEYNOTE: NANCE GUILMARTIN The Power of Pause: Better Ways to Lead Your Business and Your Life in a 24/7 World

Nance Guilmartin is an Emmy award-winning Westinghouse broadcasting executive, author, speaker, and co-creator of the international Women on the Move executive leadership program. Drawing upon the lessons in her new book, *The Power of Pause: How To Be More Effective in Demanding, 24/7 Times*, she works with decision makers in the United States and abroad to help you be your best when faced with change, uncertainty, and fast-moving opportunities. Guilmartin's "success with less stress", interactive program is upbeat, invites you to relax and laugh, while also leaving room for heart-to-heart moments.

### SATURDAY PROGRAMMING Coaching, Mentoring, and Team-Building

This five-hour workshop gives you the skills to master the latest techniques, innovative tools, and best practices used by the country's top business leaders to achieve improved team performance and increased productivity. The revolutionary approach to leadership training is highly interactive, and you "learn by doing" it in practice sessions, small group activities, role-playing, and other teambuilding exercises. You will gain tools for improving cooperation, strengthening teamwork, and opening lines of communication.

**This program is valued at .5 CEUs. If eligible, participating ABWA Chapters and Express Network members will qualify for \$75 in SBMEF Business Skills Tuition Reimbursement.**

### ABOUT THE FACILITATOR Keith Sanders

Working in broadcast news has given Keith Sanders an incredible insight into how to build effective teams, especially when deadlines are looming and emotions are high. He sincerely enjoys sharing his expertise with others. While wearing many creative hats in his broadcast career, he has always strived to be a charismatic and encouraging force in other people's lives, helping people discover their strengths and reach farther than they ever thought possible.

# District 2010 Conferences

# TEX The Woodlands

March 19-20, 2010